

# **Seattle Workforce Housing Forum**

Thursday, February 13<sup>th</sup>, 2014 Seattle City Hall: 600 4<sup>th</sup> Avenue - Bertha Knight Landes Room Hosted by the Seattle City Council

# 12:00 - 1:30 Council Briefing and Overview

Introduction and Overview: Council Member Mike O'Brien
Workforce Housing Policy in Comparable Cities: Kurt Creager and Paul Peninger
Incentive Zoning Program – summary of key questions: Rick Jacobus
Overview of Economic Study Methodology
Preview of Afternoon panels

Questions/Discussion: Moderator, Rick Jacobus

## 2:00 - 4:30 Breakout Panel Discussions

Breakouts will begin with discussion from panelists followed by Q&A, then feedback from the audience on promising ideas for Seattle for further study.

# Panel A: New Strategies for Workforce Housing

The panel will explore innovative ways that other regions are meeting affordable housing needs and will highlight public-private partnerships in Denver and California that are having real impact in their regions.

Moderator: Paul Peninger, Peninger Consulting/OTAK Inc.

#### Panelists:

- Thomas Streitz, City of Minneapolis, MN
- Bena Chang, Silicon Valley Leadership Group
- Aaron Miripol, Urban Land Conservancy

## Panel B: Best Practices for Incentive Zoning

The panel will feature experts and administrators of incentive zoning policies around the country about how to optimize this tool.

Moderator: Rick Jacobus, Cornerstone Partnership Panelists:

- Robert Hickey, Center for Housing Policy/National Housing Conference
- Robin Kniech, City Council Member, Denver, CA
- Sandy Council, City of San Mateo, CA
- Brenda Clement, Citizens Housing and Planning Association, MA

**4:30-6:00 Informal Gathering with Panelists:** Forum participants are welcome to join our panelists for a no-host happy hour at the Polar Bar: 700 3<sup>rd</sup> Avenue.

## 6:00 - 8:00 Public Feedback Event

This event will be geared towards the general public and will feature highlights from the panelists and an opportunity for public feedback on ideas.